



## **.tel for BlackBerry is here!**

**LONDON, United Kingdom – 23<sup>rd</sup> April, 2009:** Telnic Limited ([www.telnic.org](http://www.telnic.org)), the registry operator for the new communications-focused .tel top level domain (TLD), today announced the final release of its free BlackBerry™ plug-in is available for download. Now, BlackBerry users can find public and private .tel contact information at the speed of their internet connection, dynamically and directly from their address book.

Navigating to <http://telnic.org/community-applications.html> or <http://bb.apps.telnic.tel> over a BlackBerry device provides access to an application which enables users to:

- Directly lookup a .tel domain inside the address book, including private information from friends
- Search for a .tel domain inside the address book
- Add any .tel domain as a new contact or associate it with an existing contact
- Send 'friending' requests and accept or decline them depending on your TelFriends status
- Quickly change your .tel profile to make sure your contacts reach you the way you want

Henri Asseily, CTO and Chief Strategist at Telnic, explained: "Dynamic data stored under the control of a .tel owner can now jump straight into people's address books without having to subscribe to any other web-based directory services, making address books 'live' again. These applications are open source and free to use, and developers are already looking at the opportunity to use .tel information on other platforms and in other communications technologies."

The application, along with other software applications being released in April, is also available to download from <http://telnic.org/community-applications.html>.

#####

NOTE TO EDITORS: If you would like to cover mount the .tel application or provide a link to the download for your website, please contact [news@telnic.org](mailto:news@telnic.org)