

Show and .tel at the Business Startup Exhibition

LONDON, United Kingdom – 26th May, 2009: Telnic Limited (www.telnic.tel), the registry operator for the new communications-focused .tel top level domain (TLD) which has sold over 200,000 domains in six weeks since launch, today announced that it would be running free seminars for entrepreneurs at the Business Startup Exhibition (www.bstartup.com) in London's ExCeL Centre on 28th and 29th May.

The sessions will run at lunchtime on both days by successful Entrepreneur and now Chief Strategist of Telnic Henri Asseily. Telnic, which is the sole sponsor for all of the seminar halls at the exhibition, will also be answering questions on Stand 534. Telnic partners, including domainmonster.com (www.domainmonster.com), will also be at the show selling .tel domains.

Small businesses and independent traders from removal companies (<http://removals.tel>) through to radio voice-over artists (<http://overvoice.tel>) are benefitting today from .tel domains in the UK and globally. .tel domains provide small businesses with a host of features, including:

- A presence on the internet under their control without the need to build or pay for a website
- Great search engine optimization features built in to help deliver better search results
- A comprehensive listing in a global directory of .tel domains which can be accessed from any device, quickly and at very low cost
- The ability to change contact information quickly and easily from handheld devices
- Integrating 'live' .tel information into 'contact us' pages for existing websites

"As a small business ourselves we know how important it is to be available for customers especially in this economic climate," said Justin Hayward, Communications Director at Telnic. "Small businesses, whilst they can adopt social media tools and use social networking to spread the message, still rely on good old-fashioned conversations with customers as well. .tel can provide the small business owner with an easy way to manage all of those interaction points and enhance customer service at the same time."

To learn more about .tel domains, which have already been nominated for the 2009 World Technology Awards and the InfoCommerce Group Models of Excellence 2009, and where to buy them, please visit <http://telnic.org>.

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About PR Newswire

About Telnic Limited

Founded in 2000, Telnic Limited is the UK-based Registry Operator and Sponsoring Organization for the new .tel sponsored top level domain (sTLD). For more information, please visit <http://telnic.org> or find contact information at <http://telnic.tel>