

.tel - a developers' paradise

The new 'webless web' platform emerges launches in December

LONDON, England – 15th October 2008 - Telnic Limited today launched resources and open source code for developers, enabling them to create new applications and services on the innovative .tel platform launching in December this year. .tel, a new communications 'hub' for individuals and businesses that bypasses the need for websites when publishing live information to the internet, will enable secure sharing of contact information and true personalization of online services under a .tel domain owner's control, which has never before been possible.

"Now is the right time to get the ball rolling to energize the developer community and deliver something long anticipated – a platform that an individual has complete control over that will change the way they can manage information and services online," said Henri Asseily, Chief Strategist and CTO at Telnic. ".tel owners will now be able to experience total control over the services they subscribe to, having an online identity under their own domain name which they own, and which acts as a hub where all kinds of services and people can interact with them, securely and efficiently."

As well as resources, code, toolkits and the .tel management console, Telnic has also released beta versions of applications on the site that can be used on BlackBerry® devices, iPhones and Windows®-based PCs. These applications integrate with the address book and make them dynamically updated with information stored in a .tel owner's domain. They are free to download, under an open source license, and can be used as models for new types of applications around communications, directory services, location-based services, search and social networking, designed to exploit the DNS-based .tel service.

"With the new services that developers can deliver for customers, the bad old days of manually updating contact information and the outdated and fragmented information available within yellow page directories online will finally be a thing of the past," added Asseily.

Telnic is also exploring a competition for developers that will see a prize fund for services and applications developed which take advantage of the .tel service. Whilst the details are yet to be finalized, those interested in the competition should visit the developer resource site – www.dev.telnic.org – and register their interest in the community area.

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