

## Fast Fact Sheet

### About Telnic Limited

Founded in 2000, Telnic Limited is the UK-based Registry Operator and Sponsoring Organization for the award-winning, communications-focused .tel sponsored top level domain (sTLD). For more information regarding the .tel domain or Telnic Limited, please visit <http://telnic.tel>.

### Company Timeline

- **2000** – Telnic is founded and collaborates with strategic partners and service providers to develop a proof-of-concept.
- **October 2000** – Telnic applies for the .tel in the first round of TLD applications, which is not successful. However, ICANN encourages Telnic to re-submit in the following round after building a proof of concept.
- **March 2004** – Telnic re-submits its modified application to ICANN for the .tel sTLD.
- **May 2006** – Telnic’s application is successful and ICANN signs a formal agreement authorizing Telnic to operate the .tel sTLD.
- **2006** – Development begins on open source mobile and desktop client applications.
- **2007** - Key agreements with strategic partner NeuStar and Sunrise Validation Agent Deloitte are signed.
- **2007** – Telnic campaigns for better protection of privacy for individuals in WHOIS.
- **22<sup>nd</sup> June 2008** – The Sunrise period is announced to the industry at ICANN Paris
- **3<sup>rd</sup> December 2008** – The Sunrise period opens
- **3<sup>rd</sup> February 2009** – The Landrush period opens
- **9<sup>th</sup> March 2009** - .tel domains begin to resolve on the internet
- **24<sup>th</sup> March 2009** – The General Availability period begins, with over 100,000 domains being registered within 72 hours
- **November 2009** - Telnic wins the UK IT Industry Awards, London
- **March 2010** – Telnic wins EMF European Seal of e-Excellence
- **March 2010** – Telnic launches TelPages.com, the .tel-only real-time search engine
- **June 2010** - .tel supports internationalized domain names in 16 languages
- **July 2010** - .tel domains start supporting OpenID, OpenAuth, hCard

### Key Personnel

- **Chief Executive Officer** – Khashayar Mahdavi
- **CTO and Chief Strategy Officer** – Henri Asseily
- **Chief Marketing Officer** – Ian Bowen-Morris
- **Communications/Business Development Director** – Justin Hayward

### Key Partner

- Neustar – Back-end Registry Services

### Key Developers

- Roke Manor - BlackBerry devices and Microsoft Outlook
- Mobica – Windows Mobile devices
- Symsource - Android

### For more information:

Justin Hayward, Communications Director <http://justin.tel> and <http://telnic.tel>

Telnic is a limited liability company incorporated in England with registration number 3555437.