



## One week to go until .tel officially launches!

**LONDON, United Kingdom – 17<sup>th</sup> March, 2009:** Do you want a simple way to tell your business contacts or friends how to contact you? Want to have a greener way of sharing your contact information? Do you have trouble sharing all of the latest online places to interact with your friends or customers? Telnic Limited ([www.telnic.org](http://www.telnic.org)), the registry operator for the new communications-focused .tel top level domain (TLD), today reminded businesses and individuals that there was just under a week left to pre-book ‘must have’ .tel domain names on a first come, first served basis to be ready for 24<sup>th</sup> March when prices drop substantially.

Your .tel domain is a single point of contact that is easy to manage and which can be used to help anyone get in touch with you in the way you want them to. Easier to remember than a telephone number and accessed from any browser or search engine even on mobile devices, a .tel domain means you’ll never be lost to people again.

With one simple online place that you can keep for as long as you want, you won’t need to change your business or social cards whenever you move jobs, homes, premises or countries. You can also use your .tel domain to list all of the ways in which your friends or your customers can contact you securely, no matter how many times you change your email addresses, social networks or telecommunications providers.

Tens of thousands of .tel domain names have already been registered in the trademark owners reserved period and premium priced period and are in the process of being populated by their owners with information. On March 24<sup>th</sup> at 3.00 p.m. GMT/UTC, anyone will be able to purchase a .tel domain with prices ranging from USD \$15 to \$35, depending on the range of services available from your .tel service provider.

For a list of companies that you can buy .tel domains from, please visit [www.telnic.org/business-buy.html](http://www.telnic.org/business-buy.html).

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### **About Telnic Limited**

Founded in 2000, Telnic Limited is the UK-based Registry Operator and Sponsoring Organization for the new .tel sponsored top level domain (sTLD). For more information, please visit <http://www.telnic.org>.