

## Never lose friends and alienate people again with *.tel SuperBook* for iPhone!

LONDON, United Kingdom – 28<sup>th</sup> May, 2009: Telnic Limited ([www.telnic.org](http://www.telnic.org)), the registry operator for the new communications-focused .tel top level domain (TLD) which has sold over 200,000 domains in six weeks since launch, today announced that *.tel SuperBook* for the iPhone and iPod Touch is now available to download for free on the Apple App Store.

*.tel SuperBook* enables you to locate and browse .tel domains quickly without having to go to the Web. However, with *.tel SuperBook*, you will never lose friends and alienate people again by calling them in the middle of the night, failing to email them at the right address or calling the wrong number! *.tel Superbook* brings the power of real-time information – including the time zone that the individual is currently in – to contacts in your iPhone’s address book with .tel domains.

The *.tel SuperBook* enables users to:

- Access and browse all ‘live’, publicly available .tel information
- Touch to communicate: telephone, SMS and any type of communications that your iPhone supports via downloaded applications
- View exact locations and time zones of .tel owners via an embedded map
- Look up .tel domains at extremely low bandwidth and very quickly even under GPRS

“*.tel Superbook* on the iPhone means that your friends and colleagues are in control of the information you have about them in your address book,” said Henri Asseily, CTO and Chief Strategist at Telnic. “The ability to change your information dependent on how you want to be contacted dependent on your situation can now be dropped directly into the hands of those who need to contact you, no matter where they are.”

A video of *.tel SuperBook* in action can be seen on [YouTube](#) (search for Superbook .tel). The *.tel SuperBook* application can be downloaded from the Apple App Store from <http://superbook.tel> as well as directly over the iPhone. A further link can accessed at <http://iphone.apps.telnic.tel>. For more information and where to buy .tel domains, please visit <http://telnic.org>.

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### About Telnic Limited

Founded in 2000, Telnic Limited is the UK-based Registry Operator and Sponsoring Organization for the new .tel sponsored top level domain (sTLD). For more information, please visit <http://www.telnic.org>.