

## **iWelt to sell .tel**

*Publisher of over 70 white pages in Germany joins the .tel community*

**LONDON, United Kingdom – Tuesday 24<sup>th</sup> March 2009** – Telnic Limited ([www.telnic.org](http://www.telnic.org)), the registry operator for the new .tel top level domain (TLD), today announced that, pending final approval of its ICANN-accredited Registrar status, iWelt, part of the Krick group, a publisher of over 70 white pages titles of *Das Telefonbuch* and *Das Örtliche* throughout Germany, is to become a .tel Accredited Registrar. The deal, the first of its kind in Germany, has the potential to radically alter the existing domain name registration business and democratize the traditional index industry. iWelt has more than eight million clients and presents a huge potential for Telnic.

“Local search providers along with other contact directory providers are seeing the real value in .tel domains as a central point of contact, and we are delighted that iWelt is the first to join the .tel community from this industry,” said Khashayar Mahdavi, CEO of Telnic Limited. “iWelt has seen the huge capability for its 8 million existing small and medium sized business customers to be able to have current contact information available at all times but also the protection and privacy of data when dealing with private information.”

Thomas Herpich at iWelt AG said: “We see the potential for 34 million people to be connected or contacted, on their own terms. Working with Telnic we will be able to bring this opportunity immediately to our existing corporate customers who will be found quickly through Internet. By offering our customers this new service .Tel allows us to grow our own business and begin to address a much larger market.”

iWelt is one of Germany’s top providers of communications and information technology solutions. As part of the Krick group; iWelt offers Internet services, software development services and corporate

publishing. Together with Telnic, iWelt will be able to offer integrated online directory services to its millions of clients – enabling them to be reached via their .tel directories.

#### iWelt

As a modern service provider, iWelt AG offers customised communications and information technology solutions, providing customer care to corporate customers in the whole of Germany and selected European countries. Since its foundation in 2000, corporate philosophy is based on individualised and personalised customer care and our service orientation. iWelt AG offers professional service packages around the scopes of business providing, networking & security, software development, directory services and data center operations. Its affiliation with the Krick Group is a guarantor of permanence and investment security.